



First Alberta Campus Radio Association

UNAPPROVED MINUTES

8-Nov-2023, 6:00 pm on Google Meet

1. Call to Order 6:04 p.m.

In attendance: John Huck, Brittany Rudyck, Abigail Myers, Randall Talbot, Sarah Alemu, Jillian Aisenstat, Amanda Gregoire,

1. Land Acknowledgment/Welcome/Overview

2. Adoption of Agenda Sarah/Brittany. All in favour.

3. Adoption of Previous Minutes Brittany/Randy. All in favour.

4. Reports

6.1 President

- really focused on Fundrive
- As of Sunday morning, hit the 100k mark!
- Like any other fundrive, we will continue to receive donations for the coming couple of weeks
- We seem likely to approach our original funding target
- The energy of the station was great; nice to see everyone and meet volunteers I've never met before
- Thank you for any way you may have contributed to that
- 9910, the common and double dragon are doing fundraising shows this weekend; if you attend any of these shows, they are matching donations and also providing giveaways during the show- lots of radio station rep involvement
- Thanks to the grant, which came in last week
- Remainder of time spent on committee work, see upcoming reports
- Met with Saveta Cartwright, VP, she is hoping to come at 6:30; she is excited to be involved this year and will be proposing some board professional development plans.
- John and Matt have been working on finalizing the budget
- we are working with HR committee to revamp the salary grid

6.2 Treasurer

- Connected with Matt this week to review the budget
- once Matt has reviewed, they will be sent to the board for review via email
- Matt will attend the meeting next month to discuss the budget in depth
- Confident that the revenue from fundrive should be comfortably within the ball park target so the budget should not need much revision
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6.3 HR Committee - Randy

- looking at ensuring that we have up to date job descriptions for station manager; addressing salary grid
- integrating principles of fair living wage for staff members
- outside HR consultants to assist with this restructuring and redefining salary grid
- we were able to provide a recommendation for new engagement coordinator position
- A few applicants are being considered; hiring to take place after fun drive
- recommendations for four HR consultants; committee will make a selection and will draw up a description of the kind of work we want

6.4 Community Relations Committee

- Jill, Amanda, Brittany met to discuss plans
- develop marketing strategy, trying to leverage social media and different listservs on campus to make sure that we get the word out and promote the station
- Faculty and student associations for endorsements
- Also discussed mobilizing student volunteer groups for various marketing and on-the-ground work,
- how to leverage Brittany's former marketing connections at the university, e.g. are they able to feature CJSR on YouAlberta blog that has a Student Spotlight feature
- invited to attend students council event meeting and present for 5 minutes to pitch the station and solicit continued support

6.5 Motion to accept reports. Sare/Abigail. All in favour.

5. Old Business

7.1 Committee Overviews

- Brittany provided a draft to Saveta
- Saveta is working on a board development committee plan and will take on the revision of this draft as part of her project
- HR committee (John, Randy, Sare, Saveta) is the newest committee, struck approximately a year ago
- CRC (Brittany, Jill, Amanda, Sare consulting wherever possible)- largely plebiscite planning, planning fundrive, community outreach- has been under-developed the last couple of years. Could be used to develop a marketing strategy
- Nominating committee- Saveta suggested rolling this into the board development committee
- programming committee- formerly chaired by Chad, listen in to prospective shows, listen to potential on-air hosts
- could also stand to have a social committee

7.2 Board Social

- Saturday Dec 2



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- Volunteer party
- plan to co-opt as a joint board social!
- food and drinks available
- some fun games, karaoke?

6. New Business

- none to report.

7. Adjournment: 6:38 p.m.

Next meeting: